



YouthEmploy Africa

Creating 5 Million
Youth & Women
Jobs in Africa by 2030



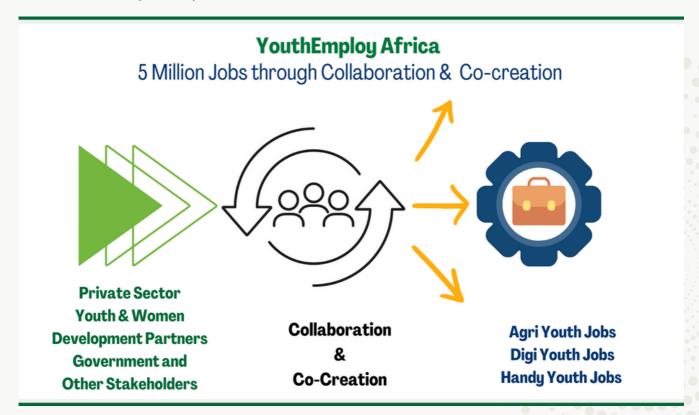
Presented by:

Dr. Wamuyu Mahinda
Founding Partner
Collaborative Value Partners Africa

Introduction

Collaborative Value Partners Africa's (CVPAfrica) Mission is *Accelerating social transformation by fostering a reliable, sustainable, and impact-driven network of collaborators.* We operate with a strategic focus on creating and fostering multi-stakeholder alliances in a structured and sustainable manner. The primary objective is to enhance the collective influence and effectiveness of these alliances in generating collaborative value. CVPAfrica employs homegrown, systematic, and organized methodologies in forming and managing these alliances. A structured approach helps in aligning the efforts of the various stakeholders towards common goals.

In 2024 CVPAfrica launched **YouthEmploy Africa**. CVPAfrica is proposing employing the **I-A-F** methodology (explained on the following page) in forming partnerships that will create 5 Million youth jobs in Africa by 2030. Creating 5 million youth jobs in Africa through YouthEmploy Africa will not be business as usual, it requires a comprehensive and collaborative approach that goes beyond traditional business practices: Systematic and organized collaboration and cocreation among the private sector organizations, youth and women, government, and the development partners.



Methodology

At **YouthEmploy Africa**, success is in collaborating to unlock opportunities and drive meaningful change. Our approach is to work with Private sector partners through our methodology I-A-F designed to harness the power of collaboration and co-creation resulting in simultaneously scaling businesses and increasing youth jobs. I-A-F stands for Identity, **A**ccelerate, and **F**und.



We aim to scale enterprises in Africa to generate 5 million jobs for youth & women by 2030. We envisage achieving our goal by fostering a reliable, sustainable, and impact-driven network of collaborators eager to transform Africa.

Benefits to the Collaborators

Collaborators	Benefits
Private Sector Partners -Large corporations, Social enterprises, Impact investors Corporate foundations, Banks	Shared value- Investing in job creation and economic development can contribute to long-term business growth and sustainability, as it helps build a more stable and prosperous society.
Development Partners, Foundations and Philanthropic organizations, NGOs	Creating 5M youth/women jobs in Africa will contribute to sustainable development, which is a key focus for many development partners seeking long-term solutions to poverty and inequality.

I-A-F with Collaborators



Private sector outreach that identifies enterprises willing and able to scale. Building relationships followed by stakeholder analysis resulting in a strong pipeline of implementing partners (IPs).

Outline mutually beneficial goals on youth jobs and enterprise profits followed by a co-creation of the acceleration action plan (AAP). Enterprise is assisted and incentivized to achieve goals.

The AAP also determines the required resources that may include internal funds, external investments, loans, grants, or partnerships. After evaluating the pros and cons of each option, the IP is supported in the mobilization.

Our Contacts



Dr. Wamuyu Mahinda

Founding Partner - Collaboration and Impact Collaborative Value Partners Africa

Tel: + 254 722394487

Email: wamuyu@collaborativevaluepartners.com

www.collaborativevaluepartners.com

